



**National Bilingual/Multilingual Learner Advocacy Month
Social Media Toolkit
April 2022**

Created by [Early Edge California](#)

History: In 2016, the U.S. House of Representatives recognized April as the National Bilingual/Multilingual Learner Advocacy Month.

Goal: Celebrate *National Bilingual/Multilingual Learner Advocacy Month* throughout the month of April by promoting the [Multilingual Learning Toolkit website](#) while educating about the benefits of multilingualism.

Suggested Social Media Posts:

Strategy: Posts are organized by date in the suggested posting date on your social media channels.

Hashtags: #MultilingualAdvocacy #MLToolkit

Graphics: Accompanying graphics are available to download in this Dropbox folder. See notes below by the suggested post.

Social Media Handles:

- Twitter: [@EarlyEdgeCA](#)
- Facebook: [@EarlyEdgeCA](#)
- LinkedIn: [@early-edge-california](#)

April 1, 2022: Benefits of Multilingualism



Benefits of Multilingualism

According to the U.S. Department of Education, multilingualism provides educational, cognitive, sociocultural, and economic benefits for those students who attain fluency in more than one language.

www.multilingualllearningtoolkit.org

#MultilingualAdvocacy

Twitter:

April is National Bilingual/Multilingual Learner Advocacy Month! 🎉 To celebrate, we'll be sharing about the benefits of #multilingualism and resources from the Multilingual Learning Toolkit all month long. <https://www.multilingualllearningtoolkit.org/>
#MultilingualAdvocacy #MLToolkit

Facebook/LinkedIn:

April is National Bilingual/Multilingual Learner Advocacy Month! 🎉

According to the U.S. Department of Education [TAG], #multilingualism provides educational, cognitive, sociocultural, and economic benefits for those students who attain fluency in more than one language.

We'll be celebrating all month long by sharing about the benefits of multilingualism and resources from the Multilingual Learning Toolkit, an online hub for educators who teach PreK-3rd Multilingual Learners. Learn more: <https://www.multilingualllearningtoolkit.org/>
#MultilingualAdvocacy #MLToolkit

TAGS:

- Facebook: <https://www.facebook.com/ED.gov>
- LinkedIn: <https://www.linkedin.com/company/usedgov/>

April 4, 2022: MLT Promotional Video

Note: This post has no accompanying graphic. YouTube will automatically generate a video preview.

Twitter:

Watch our video to learn more about how the #MLToolkit supports PreK-3rd multilingual children, an important and growing population of students in California.

<https://youtu.be/XVIAI6bLnuU> #MultilingualAdvocacy

Facebook/LinkedIn:

Did you know that the Multilingual Learning Toolkit provides so many resources to best support #MultilingualLearners? Hear what educators and experts in the field have to say about the #MLToolkit! Watch this video to learn more about how the Toolkit supports PreK-3rd multilingual children, an important and growing population of students in California. <https://youtu.be/XVIAI6bLnuU> #MultilingualAdvocacy

April 11, 2022: Scavenger Hunt



SCAVENGER HUNT ACTIVITY

The graphic features a central collage of three scavenger hunt activity sheets. The top sheet is for 'For Grades PreK-3: Multilingual Learning Toolkit Scavenger Hunt'. The middle sheet is for 'For Grades K-1: Multilingual Learning Toolkit Scavenger Hunt'. The bottom sheet is for 'For Grades 2-3: Multilingual Learning Toolkit Scavenger Hunt'. Each sheet contains instructions and a list of search terms. To the left of the sheets is a magnifying glass icon. To the right is a location pin icon and a target icon. At the bottom center is a search bar with the URL www.multilinguallearningtoolkit.org and a magnifying glass icon. On the left side of the graphic is a photo of a young girl with pigtails, wearing a white headband with a pink bow, holding a pink tablet and covering her eyes with her hand.

Note: You can also download an animated version (.mp4) of this graphic in the Dropbox folder.

Twitter:

Are you planning #TeacherPD during #MultilingualAdvocacy month? Introduce the #MLToolkit or explore the website yourself with our scavenger hunt activity organized by grade-level. Start exploring now! 🔍

<https://www.multilingualllearningtoolkit.org/how-to-use-this-site/>

Facebook/LinkedIn:

Are you planning professional development during the month of April in celebration of National Bilingual/Multilingual Learner Advocacy Month? Introduce the Multilingual Learning Toolkit or explore the website yourself with our scavenger hunt activity! 🔍

These activity sheets are organized by grade-level and filled with prompts to guide participants on a tour of the #MLToolkit website, and jumpstart opportunities to collect research-based information and resources about PreK-3rd #MultilingualLearners. Start exploring now! 🔍 <https://www.multilingualllearningtoolkit.org/how-to-use-this-site/>
#MultilingualAdvocacy #TeacherPD

April 18, 2022: How To Use this Site

Note: Download the accompanying video file in the Dropbox folder.

Twitter:


During #MultilingualAdvocacy month, we encourage you to navigate the #MLToolkit website! 🖥️ Start with the “How to Use this Site” page to learn how to navigate the site, set up your personalized account, and get started with the Toolkit’s various sections.


<https://www.multilingualllearningtoolkit.org/how-to-use-this-site/>

Facebook/LinkedIn:

During National Bilingual/Multilingual Learner Advocacy Month, we encourage you to navigate the Multilingual Learning Toolkit website! 🖥️

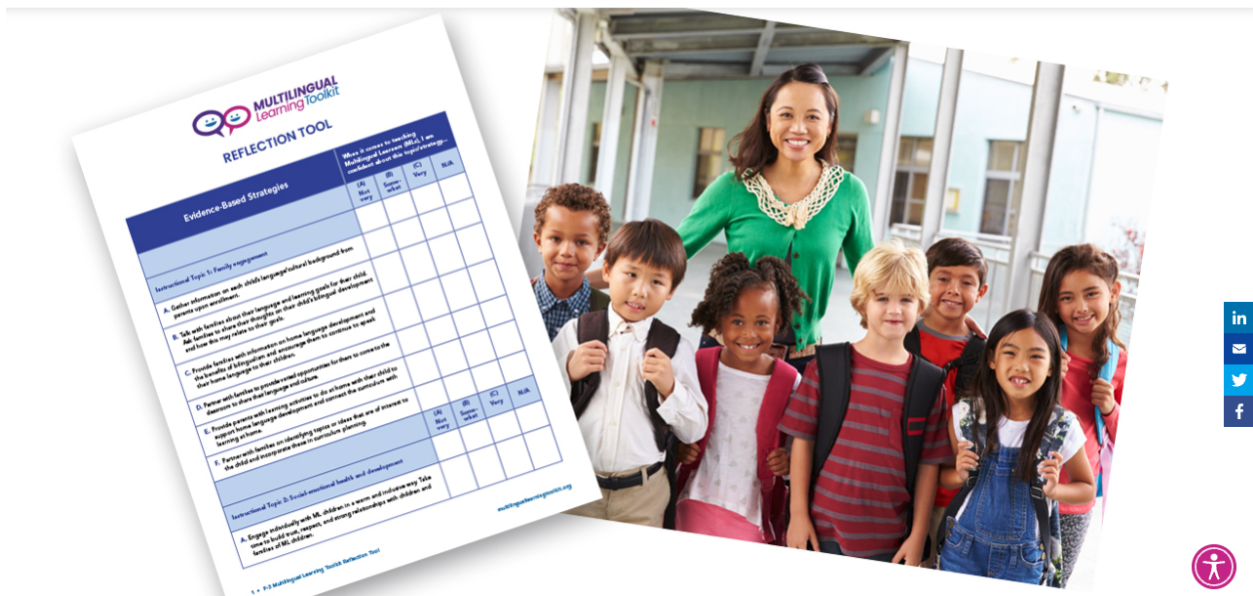
Start with the “How to Use this Site” page to learn how to navigate the site, set up your personalized account, and get started with the Toolkit’s various sections.

- Watch our “How to Use this Site” video 
- Begin with the starter guide
- Explore instructional strategies
- Discover and implement resources

- Check out the user guides
- Do the scavenger hunt activity 

Visit #MLToolkit: <https://www.multilinguallearningtoolkit.org/how-to-use-this-site/>
#MultilingualAdvocacy

April 25, 2022: User Guides



Twitter:

The #MLToolkit offers a Reflection Tool & User Guides designed to support teachers, administrators & PD providers, & teacher education faculty to start using the site in their work supporting Multilingual Learners. Get started today!

<https://www.multilinguallearningtoolkit.org/user-guides/> #MultilingualAdvocacy

Facebook/LinkedIn:

The Multilingual Learning Toolkit offers User Guides which are designed to support teachers, administrators and professional development (PD) providers, and teacher education faculty to start using this online hub in their work right away! The guides offer a reflection tool to support educators in identifying priorities for their own learning, plus activities and protocols for exploring the resources in the site.

This is a great resource to share during #MultilingualAdvocacy month! Access the guides and reflection tool here: <https://www.multilinguallearningtoolkit.org/user-guides/>

BONUS

Help us and our partner, [SEAL \(Sobrato Early Academic Language\)](#), promote our newest webinar series for PreK-3rd educators of Multilingual Learners (MLs). [Learn more>>](#)

Part 2 - Supporting MLs' Oral Language Development



Supporting Multilingual Learners' Oral Language Development

Thursday, April 21, 2022 | 4-5 PM (PST)

Twitter:

Join @EarlyEdgeCA & @SEAL_EdEquity for Part 2: Supporting #MultilingualLearners' Oral Language Development 🗣️ on 4/21! Learn how to plan quality, language-rich thematic instruction & utilize key strategies to make language visible & tangible for young MLs. <http://ow.ly/QJrz50HIQSB>

Facebook/LinkedIn:

Join Early Edge California [TAG] and SEAL [TAG] for Part 2: Supporting Multilingual Learners' Oral Language Development 🗣️ on Thursday, April 21st from 4-5pm (PST)!

Session two will highlight the various roles early childhood educators play in supporting young children's oral language development. Educators will learn how to plan quality,

language-rich thematic instruction and utilize key strategies to make language visible and tangible for young #MultilingualLearners. Register today! <http://ow.ly/QJrz50HIQSB> #MLToolkit

Part 3 - Supporting MLs' Home Language Development



Supporting Multilingual Learners' Home Language Development

Thursday, May 12, 2022 | 4-5 PM (PST)

Twitter:

Join @EarlyEdgeCA & @SEAL_EdEquity for Part 3: Supporting #MultilingualLearners' Home Language Development 🏠💬 on 5/12! Learn about essential strategies & practices educators can use to create a welcoming learning environment that supports #bilingualism. <http://ow.ly/R2I750HIR0g>

Facebook/LinkedIn:

Join Early Edge California [TAG] and SEAL [TAG] for Part 3: Supporting Multilingual Learners' Home Language Development 🏠💬 on Thursday, May 12th from 4-5pm (PST)! This session will focus on essential strategies and practices educators can use to create a welcoming learning environment that supports #bilingualism and a child's connection to their home language. Register today! <http://ow.ly/R2I750HIR0g> #MLToolkit